Walgreens QuickPrints:

8.5 x 11 Wall Calendar Layout Guide

Introduction:

With the Walgreens QuickPrints API & SDKs, developers can enable their applications to print 8.5 x 11 classic wall calendars that can be picked up at a local Walgreens store within the same day. The wall calendar products are available at over 4,000 Walgreens locations across the United States.

8.5 x 11 Wall Calendar Highlights:

- Available in 2 sizes:
    - 12 months for $19.99
    - 18 months for $24.99
- Allow the customer to customize the calendar; e.g. start from any month, add photos and captions to important dates, etc…
- White metal coil binding
- Calendars are produced on 100lb. Satin Finish paper
- Product Dimensions:
    - Width: 11 inches
    - Height: 8.5 inches
- Maximum Image Dimensions:
    - Width: 10.5 inches
    - Height: 8 inches

What this document covers

This document explains how to properly configure images for printing on an 8.5 x 11 wall calendar. (This document will not cover the APIs needed to print out a wall calendar. For more information on the APIs, refer to the QuickPrints API/SDK documents[1].) Topics that will be covered include:

- Wall calendar requirements
- Wall calendar specifications
- Requirements for the calendar back page

---

[1] QuickPrints-related documents are located at: https://developer.walgreens.com/api-overview/QuickPrints
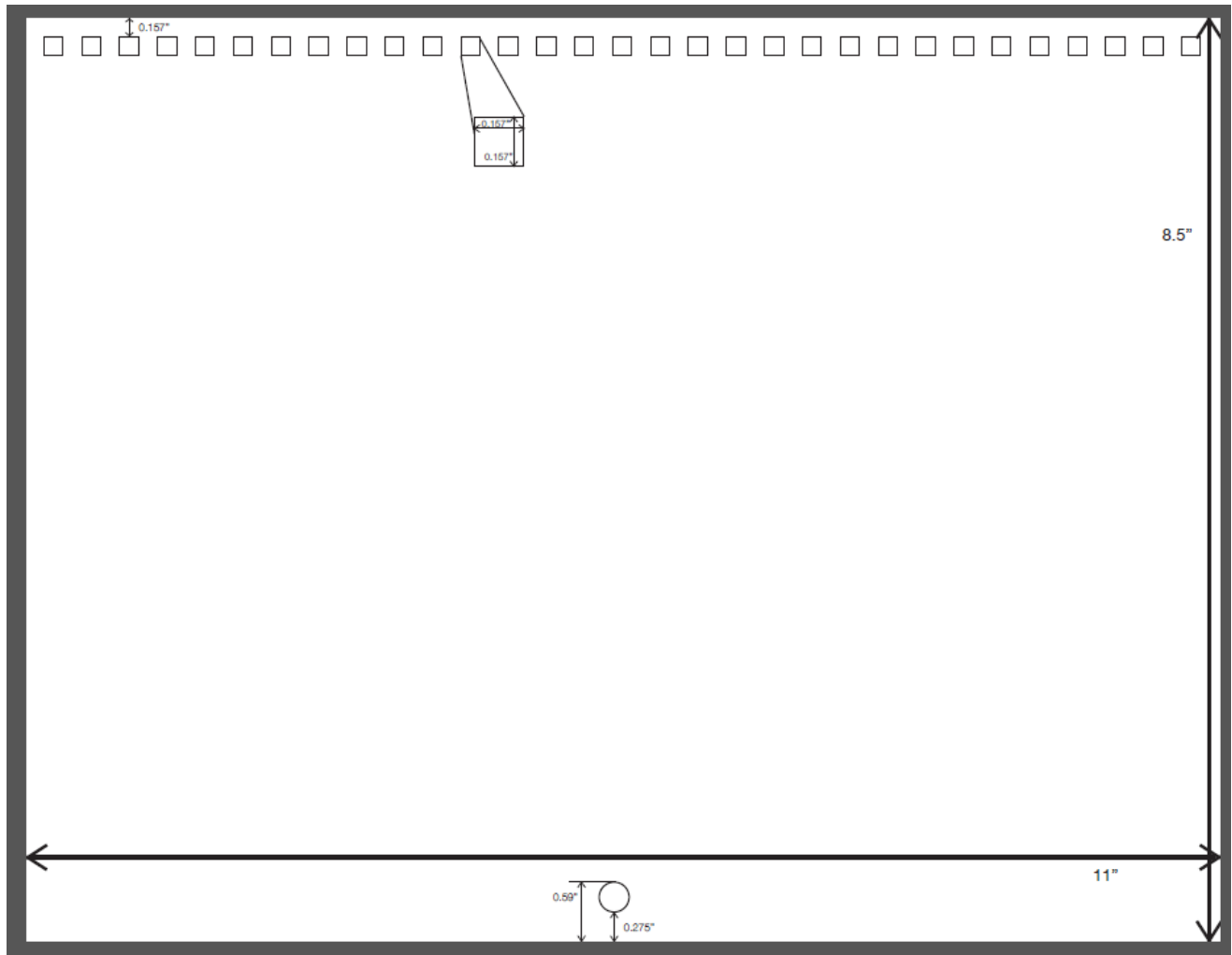
8.5 x 11 Wall Calendars Requirements

To guarantee that your customers' 8.5 x 11 wall calendars will be of the highest quality, we recommend the following:

- Minimum image resolution = 1575 x 1200
- Maximum image resolution = 3150 x 2400
- Minimum Camera Resolution = 2 Megapixels
- Required File Format = JPEG
- Recommended File Size = Less than 3MB
- Maximum File Size = Less than 5MB
    - Any files sent between 3MB and 5MB shall be recompressed by Walgreens
- Aspect Ratio (width/height): 1.3125
- The 12-month calendar contains a total of 26 pages including the cover page
- The 18-month calendar contains a total of 38 pages including the cover page
- The names of the image files/pages for the Book product must adhere to the following syntax:
    - **"P" + page number (including leading zeros) + _image name + ".jpg"**
    - For example: "**P001_imagefilexyz.jpg**" would be the final filename for the first image, which originally had a filename of "imagefilexyz.jpg
    - "Page number" shall always be a three-digit number with either one or two leading zeros
    - The first page is always "001"; pages 2 to 9 shall also be represented as a three digit numbers (e.g. 002-009)
    - Pages 10 to 38 shall be represented as a three-digit numbers; e.g. "010", "011",..,"038"
- Every even-numbered page, except for the last page, must be rotated 180 degrees before it is uploaded
- Developers are responsible for (obtaining and) rendering the month grid
    - Month grids must be accurate for each calendar month of that year

Wall Calendar Specifications

Page Specification for Odd Numbered Pages

Printable Area Information

- The printable area is 0.25 inches from all the edges of the calendar page

The metal coil binding holes and hanging hole punch will go through parts of the printed image (refer to the figure in "

- Wall Calendar Specifications" on page 4)
- Images shall be scaled to fit in the printable area
    - If an image doesn't have the same aspect ratio of the printable area, then part of the image will be cropped

Wall Calendar Last Page Requirements

Developers are responsible for rendering the last page with the following requirements:
- The last page of the calendar must contain picture thumbnails for all the months
    - The thumbnails must be arranged from left to right
- 12 month calendar should have 4 thumbnails in each row (see sample below)
    - Row 1 → Months 1 through 4
    - Row 2 → Months 5 through 8
    - Row 3 → Months 9 through 12
- 18 month calendar should have 6 thumbnails in each row
    - Row 1 → Months 1 through 6
    - Row 2 → Months 7 through 12
    - Row 3 → Months 13 through 18

Sample Calendar Last Page for a 12-month Calendar

Wall Calendar Examples

Sample Cover Template   *Sample Even Numbered Page*

Sample Calendar Month Page